

Al-Balqa Applied University Commitment to Outreach Programs and Initiative

Education, Health, and Community Engagement Initiatives

Al-Balqa Applied University BAU proves its dedication to connecting with the community advancing education inclusively and developing necessary skills Through its outreach initiatives. BAU implements strategic partnerships with both local organizations and government entities together with global stakeholders to utilize academic and social resources for local community support. The outreach initiatives focus on empowering youth women and people with disabilities through complete training and educational programs to raise health awareness combined with business development training and e-literacy instruction. The university uses these outreach programs to serve as a social mobility and economic development engine that implements SDGs by offering quality education to all people (SDG 4) and supporting decent work (SDG 8) and inclusive growth (SDG 10) as well as sustainable partnerships (SDG 17).

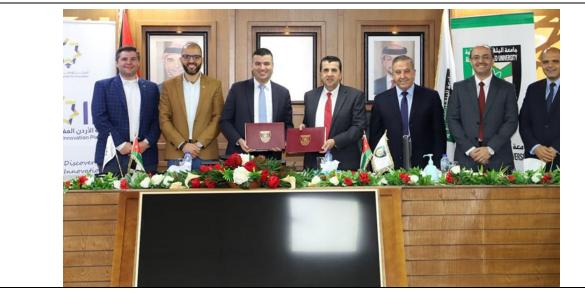
BAU community outreach programs create a synergistic model of development that strengthens educational institutions while delivering positive social impact across the community. Through outreach initiatives, BAU demonstrates its academic and civic responsibilities and simultaneously develops student and faculty practices of volunteerism problem-solving, and innovation. The university enables members to actively support social advancement by facilitating the integration of real-world community issues into teaching practices. The practical learning experience enhances student abilities along with their work readiness thus enhancing university-community trust relations.



The following represents a selection of training programs, initiatives, and conferences organized by Al-Balqa Applied University as part of its strategic commitment to academic excellence, community engagement, and sustainable development.

	Center for Innovation, Creativity and Entrepreneurship		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	BAU students, faculty members, researchers, innovators,	
		entrepreneurs, and the broader academic and scientific	
		community in Jordan.	
3-	Title	Strategic Collaboration for Research, Innovation, and	
		Entrepreneurship	
4-	Objective	Through this memorandum Center for Innovation, Creativity and	
		Entrepreneurship establishes a joint relationship with primary	
		academic and research institutions across Jordan to promote	
		research and innovation along with entrepreneurship. BAU	
		students alongside faculty members access the Jordan Open	
		Innovation Platform (JOIP) network as part of their professional	
		collaboration with this organization. The initiative fulfills Quality	
		Education standards through its provision of highly trained	
		capabilities to university students and faculty and research access	
		as well as entrepreneurship skills development. This initiative	
		helps enhance decent work and economic growth because it	
		provides young innovators and entrepreneurs with practical tools	
		to build businesses that generate jobs and enhance Jordanian	
		economic well-being.	
5-	Link	https://shorturl.at/8cmPR	





	Al-Balqa Applied University		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 10, SDG 17	
2-	Target Audience	Students from BAU's faculty members, professionals in social work,	
		and beneficiaries of social care institutions.	
3-	Title	Field Training Program for Social Work and Educational Specialties	
4-	Objective	The memorandum of understanding that Al-Balqa Applied University	
		established with the Ministry of Social Development works to provide	
		students in social sciences and educational subjects with better	
		practical training and professional development experience. This	
		agreement provides students with essential training experience at	
		social institutions and care centers which are checked by the ministry	
		to teach social work as well as community development while	
		delivering social care services. The structured training programs direct	
		the initiative toward quality education by developing student	



5-	Link	https://shorturl.at/16et2
		economic growth.
		both within their country and abroad which enables decent work and
		students with marketable skills that boost their career opportunities
		capabilities to manage social issues aid vulnerable groups and provide





	Jordanian Korean Center for Information and Communication Technology	
1-	Alignment with (SDGs)	SDG 4, SDG 5, SDG 8, SDG 9, SDG 10
2-	Target Audience	Recent female university graduates seeking technical skills and economic empowerment.
3-	Title	Design and Manufacturing with 3D Printing
4-	Objective	The Jordanian Korean Center for Information and Communication Technology, in collaboration with the Faculty of Engineering, organizes an advanced educational program to enhance female graduates' economic capabilities through 3D design and manufacturing technologies. The training combines practical experience in 3D modeling and fabrication with entrepreneurial development, helping participants turn business ideas into successful ventures. This initiative promotes quality education, professional development, and gender equality by supporting women in technology-based industries and female business ownership.
5-	Link	https://shorturl.at/KPFLg
	7.3	





	Center for Development and Quality Assurance		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 10, SDG 17	
2-	Target Audience	BAU graduates, employers, industry partners, and current	
		university students seeking career guidance and inspiration.	
3-	Office Title	Industry Link Office	
4-	Office Objective	Through its development at Al-Balqa Applied University the	
		initiative serves to unite academic learning with employment	
		opportunities by showcasing graduates' achievements while	
		offering employment assistance to students. Outstanding graduates	
		from Al-Balqa Applied University share their experiences through	
		the Graduate Success Portal available on their official website to	
		motivate both present students and recent graduates. BAU enhances	
		its Industry Link Office through dedicated efforts that unite	
		graduates with employers while helping students find jobs as well	
		as providing professional guidance for their careers.	
5-	Link	https://www.bau.edu.jo/industryoffice/home.aspx	



Welcome to the Industry Link Office Al Balqa Applied University

The Industry Link Office plays a pivotal role in shaping the future of its graduates by bridging the gap between academia and industry. It equips students with the employability skills, experiences, and networks necessary to thrive in a competitive job market. The presence of a robust industry link office is a testament to a university's commitment to providing holistic education and preparing graduates for successful careers in the ever-growing industry



	Student Affairs Deanship		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	BAU students, fresh graduates, private sector employers, government representatives, and academic professionals.	
3-	Title	Third Annual Career Day – Bridging Education and Employment	
4-	Objective	The Third Annual Career Day, hosted by BAU's Deanship of Student Affairs, serves as a strategic platform connecting students and graduates with potential employers from both the public and private sectors. Through networking sessions, company exhibits, and job interviews, this initiative bridges the gap between academic programs and labor market demands, ensuring students are well-prepared for employment opportunities.	
5-	Link	https://shorturl.at/1RraF	







	Career Development Center – Irbid University College	
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17
2-	Target Audience	BAU students, fresh graduates, and job seekers.
3-	Title	Resume Writing and Job Interview Skills Workshop
4-	Objective	Under the Career Development Center at Irbid University College students received specialized training that prepared them for the job market through professional resume development and interview preparation workshops. The event taught students how to look professional during work activities and taught them what employers want from employees. The project promotes SDG 4 through handson employment preparation plus SDG 8 by making students ready for employability and connecting them to job openings. Through its work, the program helps SDG 9 by teaching students industry skills and SDG 17 by linking university research to job preparation.
5-	Link	https://rb.gy/8hb5rj





	Faculty of Nursing		
1-	Alignment with (SDGs)	SDG 3, SDG 4, SDG 9, SDG 17	
2-	Target Audience	Students specializing in nuclear medicine and radiological	
		technology, healthcare professionals, and industry experts.	
3-	Title	Radiation Protection Training in Nuclear Medicine	
4-	Objective	Partnership cooperation between BAU and the National Center for Nuclear and Radiological Security enabled the specialization training for radiation safety in nuclear medicine. The course combined thirty hours of theoretical expertise with practical hospital training and supervised patient care at medical centers for the full development of radiation protection techniques and medical imaging expertise. The program improved medical radiology safety standards through its high-quality specialized training while supporting innovative healthcare technology development and strengthened through academic engagement with healthcare facilities for better industry quality management.	
5-	Link	https://rb.gy/y6y4ne	





	Faculty of Artificial Intelligence		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	Students specializing in embedded systems, IoT, and smart technologies.	
3-	Title	Embedded Systems and Arduino Training Program	
4-	Objective	Pursuing this specific training enabled students to master Arduino-based embedded systems and learn programming as well as IoT applications along with practical expertise in electronic control and smart system design. The program linked theory education with practical work where students learned about motor control as well as sensor integration before exploring actual embedded technology applications. The training demonstrates support for SDG 4 through advanced technical education while simultaneously meeting SDG 8 through skill enhancement for technological careers and SDG 9 through innovative smart system development as well as SDG 17 through industry-academia partnerships for technological progress.	
5-	Link	https://rb.gy/yx097y	
	Samsung Quad Camera Shot with my Galaxy A21s		



	Career Development Center – Central Region Colleges		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	Students, graduates, faculty members, and job seekers	
3-	Title	Career Development and Employability Enhancement Program	
4-	Competition Objective	The Career Development Center for Central Region Colleges at BAU provides BAU students and graduates with essential capabilities and professional contacts needed to succeed in current employment fields. Students at the center receive professional guidance to advance their careers with additional support for job hunting and skill-building workshops through networking with employers and benefits from career development resources. The Center delivers high-quality career training as part of SDG 4 while SDG 8 becomes achievable through employability enhancement and job opportunity connection and maximizes innovation and digital competencies using specialized IT and programming workshops reaches its goal by forming partnerships between local and international institutions including KOICA and the U.S. Embassy for global exchange programs and scholarships and career opportunities.	
5-	Link	https://rb.gy/wo6rkg	
	مركز التطوير الوظيفي لكليات اقليم الوسط الرسم المتحركة ثنية الأبعد الرسم المتحركة ثنية الأبعد المحمة البلغاء التطبيقية المحمة البلغاء التطبيقية		



	Innovation, Creativity, and Entrepreneurship Center		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 11, SDG 17	
2-	Target Audience	University students, faculty members, researchers, entrepreneurs, and the local community.	
3-	Title	Innovation, Creativity, and Entrepreneurship for Sustainable Development	
4-	Objective	The Innovation Creativity and Entrepreneurship Center at Al Balqa' Applied University proves essential through its programs that both educate and support entrepreneurs using training programs and mentoring services while offering business incubation services. ICEC builds an environment that supports individuals doing research and entrepreneurship by protecting intellectual property while enabling innovation development and business expansion. Innovation solutions benefit from local and international partnerships at this institution which drives economic development along with sustainability. The SDG 4 initiative advances research and innovation-based education which enhances SDG 8 job creation as well as SDG 9 technological development of infrastructure and SDG 11 promotes sustainable urban development through innovative solutions forming strategic SDG 17 partnerships for sustainable economic development. The initiative at BAU keeps empowering students with researchers while creating market-driven solutions that drive lasting economic and social sustainability impacts on society.	
5-	Link	https://rb.gy/od619c	
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	Alumni Success and Career Development Platform	
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17
2-	Target Audience	BAU graduates, current students, employers, and industry partners.
3-	Title	Alumni Success and Career Support Program
4-	Objective	The Industry Link Office - BAU has been dedicated to delivering a streamlined, effective, and enjoyable staffing experience to both job seekers and employers since 2000. We understand that a resume represents more than just a piece of paper; it embodies a unique story and an individual's potential. As a university, our mission is to deeply comprehend the distinct requirements of employers and job seekers, facilitating the perfect match in terms of expertise, skills, competencies, and behavior.
5-	Link	https://www.bau.edu.jo/industryoffice/home.aspx





Education in a wider community (Local community, Women, schools, charity organizations and refugees)

	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	School students in Al-Balqa Governorate are interested in robotics and 3D printing technologies.	
3-	Title	Journey to the Future: Robotics and 3D Printing	
4-	Objective	The training program, sponsored by the Jordanian Korean Center for ICT and the Faculty of Artificial Intelligence, offered free participation to teach students robotics and 3D printing. Students received practical training in robotic AI applications, component basics, and 3D printing technology, including a laboratory tour. This initiative enhances youth STEM education (SDG 4), prepares the workforce for digital careers (SDG 8), advances technology (SDG 9), and establishes academic-community partnerships (SDG 17). It empowers youth with essential skills for technological development and innovation.	
5-	Link	https://shorturl.at/xEqJj	



	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	School students interested in virtual reality and emerging technologies	
3-	Title	Virtual Reality Training Workshop for School Students	
4-	Objective	The Jordanian Korean Center for ICT, along with the Faculty of Artificial Intelligence and VIReality Team, held a workshop on VR basics and its industrial applications. This initiative enhanced students' digital literacy, prepared them for tech careers, promoted innovation, and strengthened industry-academia partnerships. BAU continues to equip students with essential digital skills for the future.	
5-	Link	https://shorturl.at/l9GEp	





	Faculty of Nursing		
1-	Alignment with		
	(SDGs)	SDG 3, SDG 4, SDG 10, SDG 17	
2-	Target Audience	School students in Al-Balqa Governorate.	
3-	Title	Community Health Nursing: School Health Awareness Program	
4-	Objective	During their Community Health Nursing classes BAU nursing students delivered educational programs about vital health knowledge to local students in their schools. The curriculum included lessons about breakfast essentials alongside subjects on hygiene practices and bullying prevention alongside mental health education and exam stress management in addition to hypertension prevention along with diabetes care and smoking hazards. This initiative focused on bettering student health literacy by conducting interactive programs which taught preventive healthcare basics.	
5-	Link	https://shorturl.at/YDG0B	





	Community Development and Service Unit		
1-	Alignment with (SDGs)	SDG 3, SDG 4, SDG 10, SDG 17	
2-	Target Audience	School teachers and educational professionals	
3-	Title	Positive Behavior Teaching Strategies and Student Support Training Workshop	
4-	Objective	BAU's Community Development and Service Unit held a workshop to train educators on effective behavioral promotion and student development. Participants learned active learning methodologies, reciprocal teaching, and behavior assessment tools to create supportive learning environments. This program improves teaching standards and fosters connections with local schools to enhance student engagement.	
5-	Link	https://shorturl.at/4F2jW	





	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 10, SDG 16, SDG 17	
2-	Target Audience	School students, teachers, and parents	
3-	Competition Title	Special Needs and Gifted Students Awareness Lecture	
4-	Competition	The event which BAU's Community Development and Service Unit	
	Objective	coordinated together with Wadi Al-Naqa School worked to increase understanding of special needs and gifted students. Participants received valuable information regarding inclusive practices for diverse learning needs along with techniques to recognize gifted students versus those with special needs during the educational session. The main goal involved the dual approach of anti-bullying measures alongside disability awareness promotion.	
5-	Link	https://shorturl.at/X1sbn	







	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 10, SDG 11, SDG 17	
2-	Target Audience	Children with special needs and their families	
3-	Title	Educational and Recreational Visit to the Children's Museum	
4-	Objective	The collaboration between BAU's Community Development and Service Unit alongside the "My Mother Teaches Me" Club for Special Needs planned this initiative to deliver educational experiences to children with disabilities at the Children's Museum in Al Hussein Gardens. Activities at the visit were organized to strengthen both cognitive and social development and reached out to all students for equal educational experiences.	
5-	Link	https://shorturl.at/VCRdv	







	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	School students in Al-Balqa Governorate	
3-	Title	Journey to the Future: Robotics and 3D Printing Training Program	
4-	Objective	This initiative was organized by BAU's Jordanian Korean Center for ICT together with the Faculty of Artificial Intelligence to provide school students with basic robotics and 3D printing knowledge. Through the program students received practical lessons about AI robotics applications and learned about the fundamental parts of robots as well as how to use 3D printing technologies for practical purposes. The initiative promoted both technology-based competency development and innovative problem-solving abilities together with creative thinking within young learners.	
5-	Link	https://shorturl.at/ouRij	







	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	Children of BAU staff members	
3-	Title	Python Programming Course for BAU Staff Members' Children	
4-	Objective	This initiative, organized by BAU's Jordanian Korean Center for ICT in collaboration with the Computer Center, aimed to enhance programming skills among young learners by introducing them to Python, a fundamental language in data analysis, mathematics, and scientific computing. The program provided hands-on training, improved logical thinking, and equipped participants with essential computational problem-solving skills, preparing them for future academic and professional opportunities in technology-driven fields.	
5-	Link	https://shorturl.at/auDC8	







	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 10	
2-	Target Audience	University students with hearing impairments (Deaf students)	
3-	Title	Fundamentals of Computer Networks and Excel in Sign Language Training Program	
4-	Objective	The collaboration between the Jordanian Korean ICT Center at BAU and Prince Abdullah Bin Ghazi Faculty of ICT and Salt Faculty of Humanities organized an initiative that empowered hearing-impaired students with important digital skills. Special training in computer networking and Microsoft Excel became available through sign language interpretation as part of the program. The educational program expanded students' technological abilities while boosting their qualifications for job opportunities and opening opportunities within the digital economic sphere.	
5-	Link	https://shorturl.at/HFf9U	







	Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 9, SDG 10	
2-	Target Audience	Deaf and deaf-blind students (ages 10-16)	
3-	Title	Digital Accessibility Training: Fundamentals of Computing for Deaf	
		and Deaf-Blind Students	
4-	Objective	The initiative organized by BAU's Jordanian-Korean Center for ICT	
		united efforts with Prince Abdullah Bin Ghazi Faculty of ICT and Salt	
		Faculty of Humanities to provide essential computing skills training to	
		students with hearing and deaf-blind disabilities. Sign language	
		interpreters made Microsoft PowerPoint Word and internet research	
		technique training accessible during the workshop. The program gave	
		students the essential digital skills that would improve their education	
		process and increase their independence as well as their career	
		prospects.	
5-	Link	https://shorturl.at/wGdDp	







	Language Center	
1-	Alignment with	
	(SDGs)	SDG 4, SDG 10, SDG 17
2-	Target Audience	International students (Indonesian students learning Arabic)
3-	Title	Arabic Immersion Program for Non-Native Speakers
4-	Objective	The Language Center at BAU implemented this initiative to build international students' Arabic language skills using a full immersion learning program. The initiative delivered systematic Arabic language education and cultural knowledge and interactive learning methods to develop language and communication abilities for students with foreign language backgrounds. The program enhanced BAU's position as the language education center of the region through international cooperation in academia as well as facilitating global cultural exchange.
5-	Link	https://shorturl.at/l1RdK







	Jordanian Korean Center for Information and Communication Technology	
1-	Alignment with (SDGs)	SDG 4, SDG 8, SDG 9, SDG 17
2-	Target Audience	School students from various regions
3-	Title	Summer Technology Week for School Students
4-	Objective	The initiative originated from a partnership between BAU's Jordanian Korean Center for ICT and the Deanship of Student Affairs and Faculty of Engineering to train students using modern computer skills and innovative technologies. The participants received training through a 20-hour program that combined interactive learning to explore modern technology concepts during sessions that built their problem-solving capabilities and technological expertise. The initiative strengthened BAU's dedication to involve young people in STEM coursework while preparing them for continued learning and professional development.
5-	Link	https://shorturl.at/71bcX





	Technical Faculty of ASSalt		
1-	Alignment with	SDG 4, SDG 8, SDG 9, SDG 17	
	(SDGs)		
2-	Target Audience	High school students in Al-Balqa Governorate	
3-	Title	Promoting Technical Specializations for Future Careers	
4-	Objective	Salt Technical College faculty members organized the initiative to expose high school students to technical disciplines that match market job requirements. Salt Technical College faculty members conducted field visits combined with informational sessions at various schools to provide students with awareness about technical career paths which aided them in choosing their educational and career directions. Through this program the two sectors connected to meet each other which encouraged students to pursue technical fields leading to enduring professional futures.	
5-	Link	https://shorturl.at/WDhnc	







	Community Development and Service Unit		
1-	Alignment with (SDGs)	SDG 4, SDG 10, SDG 16, SDG 17	
2-	Target Audience	School Students aged 12 to 15 years old	
3-	Title	Cybercrime Awareness and Digital Safety	
4-	Objective	The Community Development and Service Unit of Al-Balqa Applied University joined forces with the Community Police at Al-Balqas Police Directorate to deliver an education program about cybercrime dangers alongside digital responsibility for young students. Law enforcement officials provided the session which taught definitions of cybercrime and laws and security protocols along with guidelines for how families should safeguard their children throughout the digital environment. The initiative strengthened digital responsibility through both awareness-raising and active student participation which protected students against online threats.	
5-	Link	https://shorturl.at/2cSpC	





	Community Development and Service Unit		
1-	Alignment with (SDGs)		
		SDG 5, SDG 8, SDG 10, SDG 17	
2-	Target Audience	Women from the local community in Salt	
3-	Title	Empowering Women through Handcraft and Entrepreneurship	
4-	Objective	The Community Development and Service Unit of Al-Balqa Applied University executed this initiative which gave free accessory-making training at Al-Zahraa Charity Association to empower women economically. Through this training initiative, participants gained essential crafts skills that helped them pursue business opportunities in hand-made product manufacturing to generate income. The program operates as a university commitment to promote inclusion while supporting economic growth along with developing alliances with local organizations and organizations.	
5-	Link	https://shorturl.at/2NCSG	





Community Development and Service Unit		
1-	Alignment with (SDGs)	SDG 4, SDG 9, SDG 16, SDG 17
2-	Target Audience	Presidents of cultural associations in Al-Balqa Governorate
3-	Title	Enhancing Digital Integration: Introduction to the "Takaamul" Platform
4-	Objective	Members of cultural associations received an educational session
		about the Takaamul Platform as part of a workshop jointly
		organized by Al-Balqa Applied University's Community
		Development and Service Unit and both the Al-Balqa Directorate
		of Culture and the Ministry of Social Development. The platform
		sought to advance digital governance through leader training that
		provided access to electronic services for national registry
		maintenance along with financial management and administrative
		control as well as electronic archiving systems. The university
		demonstrates its dedication to both capability growth and digital
		change by implementing this initiative to develop community
		relations.
5-	Link	https://shorturl.at/zcO9b





	Language Center	
1-	Alignment with	SDG 4, SDG 8, SDG 10, SDG 17
	(SDGs)	
2-	Target Audience	Employees of governmental institutions in Mahis and Fuheis
3-	Title	English Conversation Skills for Public Sector Employees
4-	Objective	The Language Center worked together with the Community Development and Service Unit to establish a Level 1 English Conversation Course that enhanced the communication abilities of governmental institution workers in Mahis and Fuheis. Through this effort the institution sought to advance career development and speech abilities and strengthen connection skills at work for public servants. Through this program, the university demonstrates its commitment to empowering workers while removing language obstacles as it provides accessible high-quality educational materials for continuing education.
5-	Link	https://shorturl.at/hlq54





Jordanian Korean Center for Information and Communication Technology		
1-	Alignment with	
	(SDGs)	SDG 5, SDG 8, SDG 9, SDG 10
2-	Target Audience	Women Entrepreneurs and Home-Based Business Owners
3-	Title	Social Media and Digital Marketing for Women Entrepreneurs
4-	Objective	The Jordanian Korean Center for Information and Communication Technology at Al-Balqa Applied University delivered a cost-free educational workshop that taught social media and digital marketing to female entrepreneurs and operators of small businesses from home. Led by Ranem Momani CEO of Top Deal Media, the workshop delivered under her direction sought to teach essential digital marketing skills to participants for business promotion market expansion and online sales increase. Valencia University uses this initiative as part of its economic empowerment plan for women and business support service to help women develop digital economy success capabilities through training programs.
5-	Link	https://shorturl.at/Jj5mt



	Zarqa Faculty		
1-	Alignment with (SDGs)	SDG 3, SDG 4, SDG 10, SDG 17	
2-	Target Audience	Parents, caregivers, and healthcare professionals	
3-	Title	Promoting Child Growth and Nutrition Awareness	
4-	Objective	The Medical Sciences Department of Zarqa faculty organized a health awareness lecture with the Continuous Training Unit of Zarqa Governmental Hospital under Al-Balqa Applied University's community service mandate for sustainable development. A health seminar under faculty member Sajeda Al-Samadi taught participants about healthy child growth standards across the first five years of life together with nutritional guidelines for children and why national immunization is essential. This educational session provided instructions about vaccine side effect management together with early childhood developmental protection measures. Handout materials and presents were distributed to participants to increase their dedication and knowledge.	
5-	Link	https://n9.cl/3v72v	





	Faculty of Nursing	
1-	Alignment with	
	(SDGs)	SDG 3, SDG 4, SDG 17
2-	Target Audience	Female nursing and midwifery students, local community members
3-	Title	Participation in the Global Breast Cancer Awareness Day
4-	Objective	The initiative aims to increase student and community understanding of early breast cancer detection methods alongside student practical public healthcare involvement and collaboration between university-local healthcare institutions and local community activities.
5-	Link	https://shorturl.at/iHi4v





	Faculty of Nursing	
1-	Alignment with	
	(SDGs)	SDG 3, SDG 4, SDG 5, SDG 17
2-	Target Audience	Women attending OB/GYN clinics at Al-Hussein New Hospital
3-	Title	Health Awareness Sessions in Women's Clinics at Al-Hussein New Hospital
4-	Objective	This initiative aims to deliver vital reproductive health education to women by having midwifery students conduct interactive sessions while building community healthcare practice for students and public health awareness with local community.
5-	Link	https://shorturl.at/s1UQe





	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 3, SDG 4, SDG 11, SDG 17	
2-	Target Audience	School students, local community members, and BAU university students enrolled in the Road Safety course	
3-	Title	"My Role in Creating a Safer Community" Initiative for Road Safety Awareness and Community Engagement	
4-	Objective	The intiative works to establish a safe driving culture for school students through university student participation that involves building a traffic garden creating safety murals and conducting practical activities. Through educational and participatory approaches, the initiative works to construct a society that learns and protects itself better.	
5-	Link	https://shorturl.at/ExOe7	







	Al-Huson Faculty	
1-	Alignment with	
	(SDGs)	SDG 6, SDG 9, SDG 12, SDG 13, SDG 17
2-	Audience	Academic staff, olive mill owners, government agencies, environmental specialists, and local community stakeholders
3-	Title	Scientific Workshop on "Olive Mill Waste Management"
4-	Objective	The workshop focused on establishing awareness combined with academic, governmental and industrial collaborations for olive mill waste management. The workshop presented scientific data about sustainable waste practices that minimize environmental contaminations from olive production together with economic advantages of proper waste management systems.
5-	Link	https://shorturl.at/V5fdR





	Al-Zarqa Faculty		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 9, SDG 17	
2-	Target Audience	BAU students and members of the local community	
3-	Title	Electronic Marketing Training Course	
4-	Objective	The training includes practical electronic marketing skills acquisition through direct instruction in market data analysis along with budget planning and performance monitoring to improve youth work opportunities and bridge the industry's skill requirements.	
5-	Link	https://shorturl.at/IICYo	





	Faculty of Business		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 8, SDG 9, SDG 12, SDG 17	
2-	Target Audience	Researchers, academics, students, and practitioners from Jordan and	
		10 other countries	
3-	Title	First International Conference: "The Future of Sustainability in the	
		Business Environment – Practical Experiences"	
4-	Objective	Global sustainable business practices require academic research which	
		fosters international knowledge transfer among scholars to develop	
		sustainable future business environments.	
5-	Link	https://shorturl.at/Bdinu	





1-	Alignment with (SDGs)	SDG 7, SDG 9, SDG 12, SDG 17
2-	Target Audience	Researchers, industry representatives, and university students
3-	Title	The Third International Oil Shale Conference
4-	Objective	The conference explores two main strategies involving oil shale extraction through direct combustion electricity production and sophisticated distillation methods for oil refinement. As part of its objectives the conference works to research oil shale processing environmental impacts while promoting the use of combustion byproducts among industries like cement manufacturing. The initiative unites experts worldwide to share knowledge while building international alliances which supports energy security and national development of various sustainable technologies that fulfill global sustainability criteria.
5-	Link	https://shorturl.at/IE2L6





	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 3, SDG 4, SDG 10, SDG 17	
2-	Target Audience	Women and families in the Ain Al-Basha community	
3-	Title	Awareness Campaign on the National Immunization Program	
4-	Objective	This initiative exists to raise community understanding regarding immunization as fundamental to primary healthcare delivery to families. The campaign delivered educational materials about vaccine-preventable infections and why following vaccination schedules helps defend children from major health risks such as measles meningitis pneumonia tetanus and polio to achieve wellness throughout the entire community.	
5-	Link	https://shorturl.at/tVfPX	







	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 3, SDG 10, SDG 11, SDG 17	
2-	Target Audience	Local community members in Balqa Governorate	
3-	Title	Free Medical Check-up Day at Sharyan Al-Najah Specialized Medical Center	
4-	Objective	BAU implements this initiative due to its dedication to public health social inclusion and civic engagement for Jordan's Independence Day and the 25th anniversary of King Abdullah's accession to the throne. The initiative promotes collaboration between educational institutions and both the public sector and private companies for solving healthcare disparities together with community partnership development.	
5-	Link	https://shorturl.at/GnJni	







	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 5, SDG 8, SDG 10, SDG 17	
2-	Target Audience	Civil society organizations, local authorities, women in the workforce,	
		and stakeholders in Balqa Governorate	
3-	Title	Working Women's Rights and the "Women-Friendly Business Label"	
		Project	
4-	Objective	The goal of this initiative is to support women's economic	
		development by providing education about their workplace rights and	
		advancing both the safety and fairness of their work conditions as well	
		as a business certification for these aspects. The university joins such	
		sessions to create an environment that combines economic growth	
		alongside gender equality under the banner of social justice with	
		national and international organizational collaboration.	
5-	Link	https://shorturl.at/J4FxL	





	Community Development and Service Unit		
1-	Alignment with		
	(SDGs)	SDG 3, SDG 4, SDG 5, SDG 17	
2-	Target Audience	Women from the local community in Salt city	
3-	Title	Awareness Lecture on Seasonal Influenza and Family Planning	
		Services	
4-	Objective	The initiative seeks to educate people about seasonal influenza prevention measures together with healthcare services availability and promote primary and comprehensive healthcare access as well as family planning initiatives. The program seeks to enhance community women's autonomy by providing health education and creates alliances between university personnel and Ministry of Health agencies and local organizations for better public health results.	
5-	Link	https://shorturl.at/0UDxL	







	Princess Rahma Faculty		
1-	Alignment with		
	(SDGs)	SDG 1, SDG 5, SDG 8, SDG 10	
2-	Target Audience	Students of the Family Counseling and Empowerment Department &	
		Women from the local community	
3-	Title	Field Visit to a Local Woman's Home in Allan - Food Production	
		Success Story	
4-	Competition	Students need exposure to successful local women entrepreneurs who	
	Objective	use home-based food production as an example of how to achieve	
		economic empowerment. Through the initiative, the team will	
		showcase how female participation drives economic growth together	
		with practical learning which creates responsible gender-equitable	
		sustainable community connections.	
5-	Link	https://rb.gy/a35uwf	





	Al-Huson Faculty		
1-	Alignment with		
	(SDGs)	SDG 4, SDG 5, SDG 8, SDG 9, SDG 17	
2-	Target Audience	Engineering students from Jordanian universities, professionals from government and private institutions in electrical engineering, cybersecurity, and IT	
3-	Title	IEEE Student Branch Conference at Al-Huson University College	
4-	Objective	An engineering-focused conference that strengthens professional and information exchange between IEEE student branches at Jordanian higher education institutions. The initiative used its objectives to develop technical knowledge for students and cybersecurity understanding for all participants and to support a WIE movement while working with industry leaders for innovation and sustainable engineering development.	
5-	Link	https://rb.gy/jzl3oq	





Outlined below are training programs, and outreach initiatives delivered by Al-Balqa Applied University, reflecting its dedication to knowledge dissemination, societal impact, and alignment with national and global development priorities.



DIA INTERNACIONAL DE LA LINGUA ESDANOLA.

LA LINGUA

Free training course for local community

Audiovisual translation course for women



Inclusive activity for people with special needs



<u>Lecture: People with special needs and the</u>
gifted



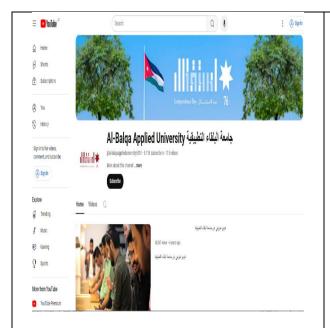


BAU and the My Mother Teach Me Club for people with special needs visited the Children's Museum in Al Hussein Gardens



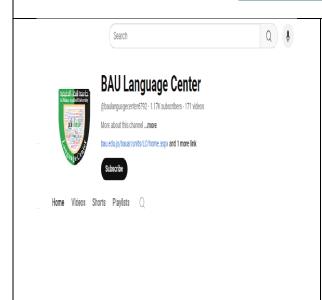
A workshop: Teacher awareness of traffic safety and its impact on students in schools







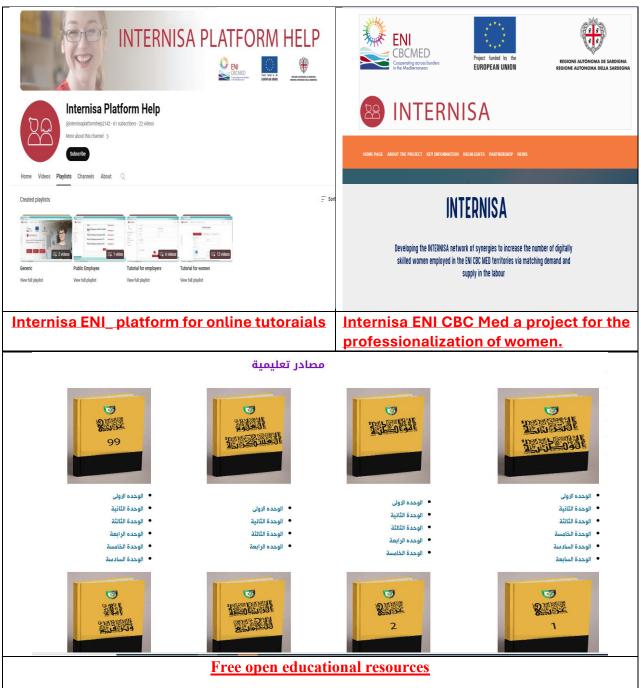
BAU online channel





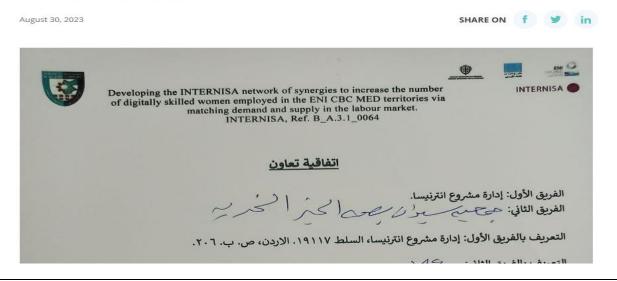
Language Center educational channel







INTERNISA in Jordan expands its training activities and services to women associations in rural areas

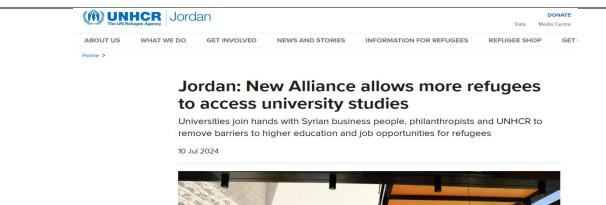


A memorandum for holding training courses (these courses are part of the continuous work of the offline spots) for women at INTERNISA offline spots located in many sites









New Alliance allows more refugees to access university studies

أمناء جامعة البلقاء التطبيقية خلال جلسته التي عقدها برناسة معالي الدكتور أمية طوقان وحضور رئيس الجامعة الاستاذ الدكتور أحمد فخري العجلوني واعضاء المجلس خفض رسوم البرنامج الدولي في تخصص الطب البشري 300 دولار.

جلس معاملة كافة الطلبة اللاجنين في الاردن والراغبين في الدراسة في كليات الجامعة وفي كافة التخصصات، معاملتهم معاملة الطلبة الاردنيين في البرنامج الموازي،، بحيث تصبح دراستهم على البرنامج الموازي في التخصص الطالب بدراسته.

طوقان رنيس المجلس أشار إلى أن تنفيذ هذه السياسة الحكيمة في إدارة ملف استقطاب الطلبة العرب والأجانب يحقق مصلحة الجامعة في استقطاب الطلبة للدراسة في الجامعة خاصة وأننا نشمد تنافسا شديدا بين الجامعات والاقليم لاستقطاب الطلبة الاجانب، ويحقق كذلك الرؤية الملكية والسياسة الحكومية وخطة وزارة التعليم العالي في جعل الاردن مقصدا لطلبة العلم من كافة دول العالم لما تتمتع به مملكتنا من قيادة فذة حكيمة وأمن ، نظيرهما في دول العالم.

عة الرستاذ الدكتور أحمد فخري العجلوني قال ان هذه القرارت اليوم تصب في مصلحة الجامعة العليا وتحقق امدافها الاستراتيجية في تحقيق نقلة نوعية في عدد الطلبة الملتحقين بما من الدول الشقيقة والصديقة، وكما يخفف راسة على الطلبة من كافة الدول.

ور العجلوني إلى قرار مجلس الامنا، الخاص بمعاملة اللاجنين في الاردن من اي دولة كانت معاملة الطلبة الاردنيين على البرنامج الموازي في اي كلية او تخصص كان،

عام مسؤولية كبيرة لتمكين الشباب اللاجنين في الاردن لمواصلة مسيرة حياتمم العلمية والعملية، ومو ما يجعلمم عناصر بناء فعالة في مجتمعنا الاردني حتى زوال ظروف لجونمم..ومو قرار إنساني يتماشى مع السياسة العامة ليل الصعاب أمام مذا المكون من المجتمع الاردني.

ور العجلوني إلى أن تنفيذ هذه القرارات سينطبق على الطلبة الجدد اعتبارا من بداية العام الجامعي المقبل 2023 / 2024.

BAU treats refugee students the same as Jordanian students in terms of tuition fees







